**A5 Flyer Brief**

Create Four A5 size (148 x 105 mm) flyers (Side A and Side B) format for printing in colour, landscape style. Produce applicable pdf files with and without printing/bleed marks etc. One pdf for each file, therefore 8 files delivered.

Must be formatted to enable printing on one page of A4 in landscape mode for easy printing.

Company logo to appear on both sides – see included file for side A and B

**Company colours – Sides A and B**

Orange = #ff6b01

Blue Grey = #263846

**Company fonts – these are the company fonts, but do not have to be used here.**

Font is NTR for normal text and Font Impact, is used for impact

**Words** - Words for each of the 4 flyers are detailed in the attachment – side A and B of each.

**Design** – all 4 flyers should look the same, but sides A and B can be reversed or different. The front page (side A – with less writing), can be designed a bit different – maybe a bit of a play on the words “briefcase” and with some emphasis on the ‘brief’ either by colour or by font size, or capital. Designs should be simple but striking. The attachment with the words does not indicate how these are to be produced, it is up to the designer to come up with different alternatives. This is just to showcase what is required, the words and backgrounds can be any of the company colours or white- it is up to the designer.